

## IDENTITY

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*Anthony's*  
PANCAKE HOUSE

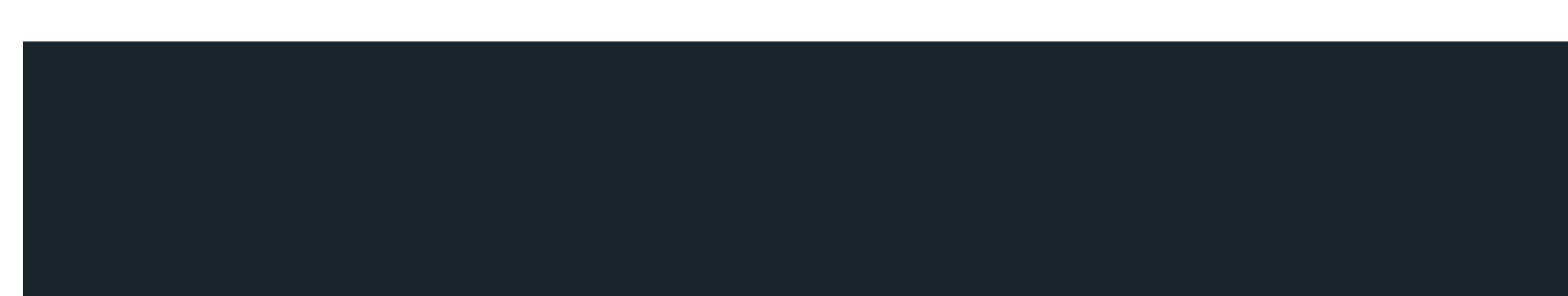
*Anthony's*

*Anthony's*  
PANCAKE HOUSE

*Anthony's*

## COLOR PALETTE

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#1a252d

R:26 G:37 B:45



#3e4b54

R:62 G:75 B:84



#440000

R:68 G:0 B:0



#bcb8b3

R:188 G:184 B:179



#5e5e5e

R:94 G:94 B:94

## COLOR PALETTE (PRINT)

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PMS 546U

C:90 M:52 Y:45 K:45



PMS

C:75 M:60 Y:51 K:34



PMS 1955U

C:10 M:95 Y:74 K:34



PMS 420U

C:18 M:12 Y:14 K:02



PMS 424U

C:00 M:00 Y:00 K:65

## TYPOGRAPHY

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### HEADLINES

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### Body Copy

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